



Top 10 Optimization Report

Professional web site promotion.

No Pun Intended
<http://www.nopun.com>

Date: 10/6/2009
Recipient: Noel Wiggins
Nopun
511 Keith Lane
WEST ISLIP NY 11795
Phone: 866 961-3609

This report has been created by Noel Wiggins of No Pun Intended. Noel recently earned a Certification from SEOToolset by Bruce Clay The "Authority" in SEO.

What the "#\$%@" is SEO!

"Search Engine Marketing".

Search Engine "Optimization is a type of marketing that is done to your website after it has launched.

Through better copy writing, keyword intelligence research, back-end programming techniques and search engine submissions.

Followed up with a maintenance program & proper tracking and reporting.

You will be on the right path to ensuring first page listing in desired search phrases.

"Patience is the keyword of SEO".

SEO work is not a "quick" fix, its something that takes months even years before you receive a first page ranking, But if you don't start you'll never get there. Besides who's in a hurry, where are you going?

I have recently completed a "gruelling" SEO training program that I can't wait to get to work implementing. I will be focussed on an aggressive SEO campaign for Nopun.com. But while doing it I would love to take you guys along with me.

We are so excited about what we can do in regards to this sometimes uncontrollable beast know as SEO, and hope you will be as well...

We hope you find this report useful and can't wait to share ideas on what we can do to help.

Report overview

This report helps you to optimize the web page "<http://www.nopun.com/>" for a high ranking on Google.com for the search term "professional graphic design studio".

Your web page






<http://www.nopun.com/>






Title: No Pun Intended | a graphic design studio

Description: Specializing Creatives, Content, Designs, Marketing from online offline and all points in between



Your competitors for the search term "professional graphic design studio" on Google.com

- | | | |
|---|---|---|
| 1 |  | <p>http://www.artstreetdesign.com/</p> <p>Title: Art Street Design Studio - Graphic Design & Web Site Development - www.artstreetdesign.com</p> <p>Description: We are a full service Design Studio offering creative, professional Print and Web Site Design/Development to small and large businesses.</p> |
| 2 |  | <p>http://www.graphicdesignstudio.net/</p> <p>Title: Graphic Design Studio, Maui. :: Graphic Design and Website Design Maui.</p> <p>Description: We are a full service Design Studio on Maui offering creative, professional graphic design and web site design services. The Studio team is a group of accomplished, experienced designers and creative talent. We provide a spectrum of services and do so with professionalism, enthusiasm and dedication.</p> |
| 3 |  | <p>http://www.designfirms.org/</p> <p>Title: DesignFirms Design Directory, Community and Business Development Marketplace</p> <p>Description: DesignFirms helps you find and hire a professional design company. From web designers, web developers, logo designers, flash designers, to search engine optimization services for successful internet marketing. Get a free quote from multiple companies.</p> |

Your competitors for the search term "professional graphic design studio" on Google.com

4		<p>http://www.dgraphicstudio.com/</p> <p>Title: D Graphic Studio, Professional Website Design, Graphic Design</p> <p>Description: Professional website and Graphic design firm offering custom web site design and graphic design services.</p>
5		<p>http://www.studio2108.com/</p> <p>Title: Professional graphic design, web site hosting, creative web site design company, SEO Search Engine Optimization firm by Studio 2108 LLC located in Historic Lafayette Square in St. Louis MO</p> <p>Description: Studio 2108 LLC a professional graphic and web design company firm studio, creative professional web site design, hosting, SEO company located in St Louis MO. Web site designer, web developer search engine optimization (SEO) and Graphic designer.</p>
6		<p>http://presleydesignstudio.com/</p> <p>Title: Presley Design Studio LC - Belton, Texas - Graphic Design, Logo Development, Website Design, Internet Marketing, and SEO</p> <p>Description: At Presley Design Studio, we develop creative advertising and graphic design solutions by combining industry experience with business, marketing, journalism, and fine art degrees. We approach each project with fresh perspective, delivering unique industry positioning through innovative design and custom art. Presley Design Studio is located in Temple, Texas.</p>
7		<p>http://www.webdesignnewyork.us/</p> <p>Title: Web design NYC Web design Brooklyn Web design Manhattan Web Design New York Web design NY</p> <p>Description: Web Design New York is Award Winning Design Studio - see our portfolio and judge for yourself. Web Design New York specializes in Custom Design, Programming, Graphics and Search Engine Optimization.</p>
8		<p>http://www.nopun.com/</p> <p>Title: No Pun Intended a graphic design studio</p> <p>Description: Specializing Creatives, Content, Designs, Marketing from online offline and all points in between</p>

Your competitors for the search term "professional graphic design studio" on Google.com

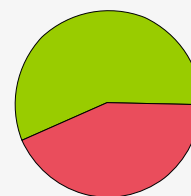
9		<p>http://www.logtechnology.com/</p> <p>Title: logo design, web design, business logo design</p> <p>Description: Logo design. Design agency devoted to providing business logo design and web design. Toll-Free: 1-888-289-3861</p>
10		<p>http://www.liquidsquidstudios.com/</p> <p>Title: Atlanta Graphic Design Studios: Liquid Squid Studios, Atlanta offers professional graphic design website design and ecommerce for Atlanta based companies.</p> <p>Description: Atlanta graphic design company Liquid Squid Studios, offering professional graphic design, website design and ecommerce solutions to Atlanta and Metro Atlanta based companies</p>

Analyzed search terms

1. professional graphic design studio
2. professional
3. graphic
4. design
5. studio

Top 10 Ranking Requirements Score™

56%



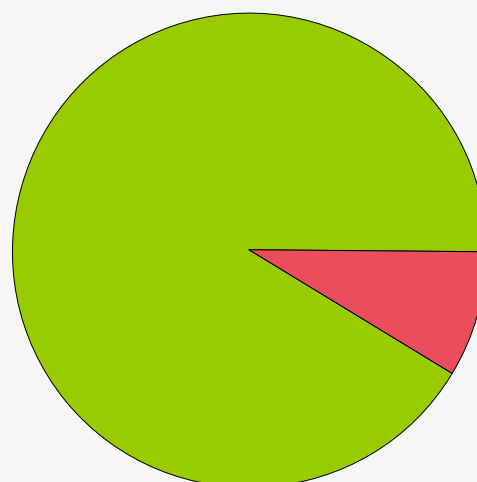
The Top 10 Ranking Requirements Score™ of 56% means that the web page www.nopun.com meets only 56% of the requirements for a top 10 ranking on Google.com for the search term "professional graphic design studio".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	24	8
Very Important:	13	0
Important:	50	2
Moderately Important:	55	6
Slightly Important:	37	1
Total:	179	17

Ranking Factors Performance



■ 179 ranking factors passed
■ 17 ranking factors failed

Table of contents

1. Report overview	19. Keyword use in same domain link URLs
2. Keyword use in document title	20. Keyword use in outbound link URLs
3. Global link popularity of web site	21. Keyword use in meta description
4. Link texts of inbound links	22. Number of trailing slashes in URL
5. Keyword use in body text	23. HTML validation of web page to W3C standards
6. Age of web site	24. Readability level of web page
7. Keyword use in H1 headline texts	25. Keyword use in meta keywords
8. Keyword use in domain name	26. Keyword use in the first sentence of the body text
9. Keyword use in page URL	27. Keyword use in HTML comments
10. Links from social networks	28. Search engine compatibility
11. Server speed	29. Factors that could prevent your top ranking
12. Keyword use in H2-H6 headline texts	30. Table: Number of keywords
13. Keyword use in IMG ALT attributes	31. Table: Keyword density
14. Top level domain of web site	32. Table: Keyword position
15. Keyword use in bold body text	33. Table: Number of words
16. Number of visitors to the site	34. Table: Number of characters
17. Keyword use in same domain link texts	35. Table: Ranking factors digest
18. Keyword use in outbound link texts	

Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "professional graphic design studio" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Art Street Design Studio - Graphic Design & Web Site Development - www.artstreetdesign.com
2	Graphic Design Studio , Maui. :: Graphic Design and Website Design Maui.
3	DesignFirms Design Directory, Community and Business Development Marketplace
4	D Graphic Studio , Professional Website Design , Graphic Design
5	Professional graphic design , web site hosting, creative web site design company, SEO Search Engine Optimization firm by Studio 2108 LLC located in Historic Lafayette Square in St. Louis MO
6	Presley Design Studio LC - Belton, Texas - Graphic Design , Logo Development, Website Design , Internet Marketing, and SEO
7	Web design NYC Web design Brooklyn Web design Manhattan Web Design New York Web design NY
8	No Pun Intended a graphic design studio
9	logo design , web design , business logo design
10	Atlanta Graphic Design Studios : Liquid Squid Studios , Atlanta offers professional graphic design website design and ecommerce for Atlanta based companies.

Your contents

No Pun Intended | a **graphic design studio**

Advice for your document title

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "professional" at least once.	<<
Keyword density:	0% to 13%	0%	You should increase the keyword density for the search term "professional".	<<

Advice for your document title

Search term: "professional graphic design studio"

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 25%	13%	OK	OK

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 5	1	You could use the search term "design" more than once but this is optional.	<
Keyword density:	7% to 43%	13%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 13%	13%	OK	OK

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 8	3	OK	OK
Keyword density:	4% to 19%	9%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Google.com	Yahoo.com	Peak Value
To Your Site:	5	3	0	5
To Site 1:	17	4	9	17
To Site 2:	7	5	9	9
To Site 3:	1,569	815	0	1,569
To Site 4:	9	23	9	23
To Site 5:	144	72	9	144
To Site 6:	10	43	0	43
To Site 7:	187	129	0	187
To Site 8:	5	3	0	5
To Site 9:	392	41	0	392
To Site 10:	10	23	0	23
Range:	5 to 1,569	3 to 815	0 to 9	5 to 1,569

Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 219, the link popularity of your web page is 5. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.

<<

Google can find at least as many web pages linking to your page as to the top ranked pages. This meets the basic requirements for getting high rankings on Google.

<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
[empty]	http://www.nopun.com	http://www.thedesigncubicle.com/2009/07/tips-for-new-designers-to-gain-real-world-experience/
Noel Wiggins	http://www.nopun.com	http://www.thedesigncubicle.com/2009/07/tips-for-new-designers-to-gain-real-world-experience/
Visit Website	http://www.nopun.com	http://www.practicalecommerce.com/member/3581-Noel-Wiggins

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "professional graphic design studio" in their link texts. The more links to your web site contain "professional graphic design studio" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Less than 10% of the analyzed inbound link texts contain the search term "professional graphic design studio". You must increase the number of inbound link texts that contain that search term.

Less than 20% of the analyzed inbound link texts contain the search term "professional graphic design studio". You must increase the number of inbound link texts that contain that search term.

Less than 40% of the analyzed inbound link texts contain the search term "professional graphic design studio". You must increase the number of inbound link texts that contain that search term.

Less than 60% of the analyzed inbound link texts contain the search term "professional graphic design studio". You must increase the number of inbound link texts that contain that search term.

Less than 80% of the analyzed inbound link texts contain the search term "professional graphic design studio". You must increase the number of inbound link texts that contain that search term.

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Website **Design** Pro's Your Business at No Pun? No Matter your budget, your business deserves a **professional** touch. Portfolio **Professional Graphic Design** Company Do you need a **professional graphic design** firm for your business? More >> Content on this page requires a newer version of Adobe Flash Player. **Professional Graphic Design** Company No Pun Intended (www.nopun.com) is a full-service **design studio** that specializes in **graphic design** for online, offline and all points in between. We excel in creativity, quality, and cost efficiency in the delivery of a first-rate product.

No Pun Intended is a small company by choice. We focus on a small number of clients to ensure that you will receive the best customer service possible. The company is headed by Noel C. Wiggins, a 1999 graduate of the School of Visual Arts in New York City. He is a talented, experienced artist and **designer** who worked for more than 10 years with award-winning companies in Manhattan and Long Island. He launched his own business in September 2005. No Pun Intended is known for extreme **professionalism**, highly creative solutions, the ability to understand client needs and to add perspective and expertise to projects, particularly for small and medium-sized businesses. One of our major strengths: Helping small organizations achieve a look of a larger scale within a budget they can afford. Here's a quick overview of how we would work together: • **Ourstudio's** integrated approach to solving **design** challenges looks at the entire scope of your needs. We work with you to realize the goals of not only the current project but all future projects as well. • No Pun Intended offers a transparent, well-tested approach in structuring each project. We carefully monitor and document each project, allowing us to navigate around the common obstacles that could delay a project. • Projects are custom-**designed**. We do not use templates or any other static, pre-made artwork. **Design** decisions are driven by your message and how your audience connects to it. You will have confidence in knowing that you are armed with **professional** sales tools –website, logo, brochures -- that communicate your organization's core message, attracting new customers while maintaining the existing ones. Call 866 961-3609 or e-mail us . We'd be happy to discuss your marketing communications needs, and how No Pun Intended can help you create a more dynamic presence among your primary audiences. Portfolio Content on this page requires a newer version of Adobe Flash Player. The main thing to watch out for when you bring a **graphic designer** or firm on board is to not fall victim of a "Project Disconnect". A Project Disconnect is where you say you want this but the **designer** thought you wanted that when neither was what you needed. There can be so many different variables that can lead a project astray. To combat these variables we have developed a core process that can ensure a project's success. This is the core process applies to every project we do no matter how large or small. The primary goal to our core process is to ensure that we **design**/deliver exactly what you need. We want you to understand not only "how long something will take but why we are doing things the way we are doing them. We streamline the creative process making your project as efficiently and cost effective as possible. a **professional graphic design studio** You now have a **professional graphic designer** at your beck and call 866 961-3609 Get Started Now No Pun **Graphic Design** Services: Online Offline & all points in between Logos Website **Design** Brochures Try out our **Design** While You Wait Service?

Call to Schedule Then Click Here for a Demo. Questions? Email us or call 1.866.961.3609 Share | Privacy Policy Top 10 Reasons to Hire No Pun Intended Launch Presentation Our Core Process >> Quick Assessment >> YouTube Channel No Pun Blog Twitter Linked In Facebook Newsletter >> In the News Banner Ads Business Cards Direct Mail Email Marketing Motion **Graphics** Posters Powerpoint Presentations Search Engine Optimization T-Shirts Promotional Knick-Knacks Indoor & Outdoor Signage Print Ads Sell Sheets Stationary Vehicle Wraps Our mailing address is: No Pun Intended 511 Keith Lane West Islip, NY 11795 Our telephone: 866 961-3609 Email: noel@nopun.com Copyright (C) 2008 No Pun Intended All rights reserved.

We're listed in West Islip web **design** services section of New York web **design** services directory at Finders - US web **design** directory No Pun Intended Profile on **DesignFirms**

Advice for your body text

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 1%	1%	OK	OK
Number of words:	96 to 2,527	754	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 10	8	OK	OK
Keyword density:	0% to 1%	1%	OK	OK

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	9	OK	OK
Keyword density:	0% to 3%	1%	OK	OK

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	6 to 66	22	OK	OK
Keyword density:	2% to 9%	3%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 35	3	OK	OK
Keyword density:	0% to 3%	0%	OK	OK

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	11 to 113	42	OK	OK
Keyword density:	1% to 3%	1%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.nopun.com/	Friday, October 28, 2005
1	http://www.artstreetdesign.com/	Thursday, March 06, 1997 (oldest domain)
2	http://www.graphicdesignstudio.net/	Wednesday, October 20, 1999
3	http://www.designfirms.org/	Friday, May 09, 2003
4	http://www.dgraphicstudio.com/	Friday, March 21, 2003
5	http://www.studio2108.com/	Wednesday, December 22, 1999
6	http://presleydesignstudio.com/	Sunday, December 11, 2005
7	http://www.webdesignnewyork.us/	Thursday, August 05, 2004
8	http://www.nopun.com/	Friday, October 28, 2005
9	http://www.logtechnology.com/	Wednesday, March 27, 2002
10	http://www.liquidsquidstudios.com/	Thursday, December 13, 2007 (newest domain)
Range	Thursday, March 06, 1997 to Thursday, December 13, 2007	

Advice for the web site age

Your web site is about 4 years old. This is very good because the older your web site, the better it is for your rankings on Google.com.

OK

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

No.	H1 Heading Text
1.	Professional Graphic Design Company

Advice for your H1 headline texts

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 25%	25%	OK	OK

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 33%	25%	OK	OK

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 33%	25%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "studio" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "studio" but this is optional.	<

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	3	OK	OK

Advice for your H1 headline texts

Search term: "professional graphic design studio"

Keyword density: 0% to 19% 19% OK

OK

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	artstreet design	http://www.artstreetdesign.com/
2	graphicdesignstudio	http://www.graphicdesignstudio.net/
3	design firms	http://www.designfirms.org/
4	d graphicstudio	http://www.dgraphicstudio.com/
5	studio 2108	http://www.studio2108.com/
6	presley designstudio	http://presleydesignstudio.com/
7	web design newyork	http://www.webdesignnewyork.us/
8	nopun	http://www.nopun.com/
9	log technology	http://www.logtechnology.com/
10	liquidsquid studios	http://www.liquidsquidstudios.com/

Your contents

nopun (Domain name: "nopun.com")

Advice for the domain name

The domain name nopun.com does not contain the search term "professional graphic design studio".

If you have a young web site with only a few inbound links, then consider registering a new domain name that contains the search term "professional graphic design studio".

If you have an established web site with a lot of inbound links, then you must compensate by improving the other search engine ranking factors.

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	[no words]	http://www.artstreetdesign.com/
2	[no words]	http://www.graphicdesignstudio.net/
3	[no words]	http://www.designfirms.org/
4	[no words]	http://www.dgraphicstudio.com/
5	[no words]	http://www.studio2108.com/
6	[no words]	http://presleydesignstudio.com/
7	[no words]	http://www.webdesignnewyork.us/
8	[no words]	http://www.nopun.com/
9	[no words]	http://www.logtechnology.com/
10	[no words]	http://www.liquidsquidstudios.com/

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Advice for your page URL

Search term: "professional graphic design studio"

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	1	3	4
To Site 1:	3	0	3
To Site 2:	2	0	2
To Site 3:	364	23	387
To Site 4:	1	0	1
To Site 5:	1	0	1
To Site 6:	1	0	1
To Site 7:	4	2	6
To Site 8:	1	3	4
To Site 9:	31	0	31
To Site 10:	0	0	0
Range:	0 to 364	0 to 23	0 to 387

Advice for the links from social networks

In average, less web pages link to your page than to the top ranked pages on these social networks. The average link popularity of the top ranked pages is 39, the link popularity of your web page is 4. You must increase the number of web pages that link to your web site on these social networks.

<<

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	2.50s	n/a	n/a	n/a	n/a	n/a	5.39s	n/a	2.50s to 5.39s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	average: top 50%	n/a	n/a	n/a	n/a	n/a	very slow: bottom 10%	n/a	very slow: bottom 10% to average: top 50%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

No.	Heading Texts
1.	[H4] Content on this page requires a newer version of Adobe Flash Player.
2.	[H4] Content on this page requires a newer version of Adobe Flash Player.

Advice for your H2-H6 headline texts

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "graphic" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "graphic" but this is optional.	<

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "design" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "design" but this is optional.	<

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "studio" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term	<

Advice for your H2-H6 headline texts

Search term: "professional graphic design studio"

"studio" but this is optional.

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "professional", "graphic", "design" or "studio" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the keywords "professional", "graphic", "design" or "studio" but this is optional.	<

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	gradient	jquery/gradient/images/gradient-white.png
2.	next	http://www.nopun.com/images/next.png
3.	rule	images/rule.png
4.	Get Adobe Flash player	http://www.adobe.com/images/shared/download_buttons/get_flash_player.gif
5.	next	images/next.png
6.	Get Adobe Flash player	http://www.adobe.com/images/shared/download_buttons/get_flash_player.gif
7.	no pun intended	images/nopunlogo.png
8.	professional graphic design studio	http://www.nopun.com/images/nopunHome.jpg
9.	nopun.com on bbb	http://www.nopun.com/images/bbb.png
10.	i heart no pun	http://www.nopun.com/images/l_heart_nopun.gif
11.	counter	//counter.goingup.com/default.php?st=bchy5bd&am; b=2
12.	web tracking	http://server4.web-stat.com/3/al182378.gif

Advice for your IMG ALT attributes

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 22%	22%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	1	OK	OK
Keyword density:	0% to 7%	6%	OK	OK

Search term: "graphic"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

Advice for your IMG ALT attributes

Search term: "professional graphic design studio"

Number of keywords:	0 to 15	1	OK	OK
Keyword density:	0% to 20%	6%	OK	OK

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 36	1	OK	OK
Keyword density:	0% to 30%	6%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 8%	6%	OK	OK

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 76	4	OK	OK
Keyword density:	0% to 13%	6%	OK	OK

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.com	.net	.org	.com	.com	.com	.us	.com	.com	.com

Advice for the top level domain of your web site

Your web site URL www.nopun.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	Art Street Design Studio
2	[not used]
3	Zip: Flag Flag Flag We want you to think BIG! Don't spend your money just to get by! request a quote find a designer By: Flag By: Flag By: Flag 2003-2009 Design Firms All Rights Reserved. Directory Popular Services Marketplace Jobs Reviews Portfolios Design Awards Blogs Articles Link Exchange
4	Welcome to D Graphic Studio , Inc. Services News Web Design & Development
5	Studio 2108 LLC professional graphic design , web design , web development, search engine optimization (SEO,) and web hosting company of 95 sites (and counting) 13 years organic professional designs increase their bookings [an unprecedented 546% percent] You can interactive Google map 1808 Chouteau Avenue -- historic Lafayette Square -- Alexander A Selkirk & Benjamin J Selkirk auction house - Studio 2108 LLC 1 of the top 3 Best Graphic Design Firms [and 2,107 additional characters]
6	TESTIMONIALS . . .
7	99 read more 500 read more 10 read more Website Design Website Promotion Website Hosting New York Manhattan Manhattan web sites Internet stores New York New York Manhattan Brooklyn Our New York Website Design and Website Promotion company is the source for reliable quality. You would like to know why? Are you interested in how we operate? Manhattan New York web design studio New York Paris Moscow Madrid Cairo Belfast Manhattan Web Design of New [and 142 additional characters]
8	Your Business at No Pun? No Pun Graphic Design Services: Try out our Design While You Wait Service? Questions? Top 10 Reasons to Hire No Pun Intended
9	East coast office: West coast office:
10	Home What's New @ Liquid Squid Tech News Case Studies Graphic design Atlanta graphic design Graphic design , web design , and print media design dmoz.org Search Open Directory Arts Business Computers Games Health Home News Recreation Reference Regional Science Shopping Society Sports

Your contents

Your Business at No Pun? No Pun **Graphic Design** Services: Try out our **Design** While You Wait Service? Questions? Top 10 Reasons to Hire No Pun Intended

Advice for your bold body text

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Advice for your bold body text

Search term: "professional graphic design studio"

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "professional" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "professional" but this is optional.	<

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 10%	4%	OK	OK

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	2	OK	OK
Keyword density:	0% to 25%	9%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "studio" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "studio" but this is optional.	<

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 37	3	OK	OK
Keyword density:	0% to 13%	3%	OK	OK

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.nopun.com/	Rank #1,367,229
1	http://www.artstreetdesign.com/	Rank #3,667,417
2	http://www.graphicdesignstudio.net/	Rank #2,845,525
3	http://www.designfirms.org/	Rank #23,879 (most visitors of the competitors)
4	http://www.dgraphicstudio.com/	Rank #3,877,322
5	http://www.studio2108.com/	Rank #1,275,662
6	http://presleydesignstudio.com/	Rank #4,337,256 (least visitors of the competitors)
7	http://www.webdesignnewyork.us/	Rank #431,317
8	http://www.nopun.com/	Rank #1,367,229
9	http://www.logtechnology.com/	Rank #398,206
10	http://www.liquidsquidstudios.com/	Rank #2,069,447
Range		23,879 to 4,337,256 (average rank: #2,029,326)

Advice for the number of visitors to your site

Although your web site www.nopun.com appears to attract more visitors than the average of your competitors' sites, the absolute number of visitors is low. This could be disadvantageous to your rankings on Google.com.



Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Portfolio	/website-countwise.php
2.	More >>	/
3.	Portfolio	/website-countwise.php
4.	[empty]	/home.php
5.	Get Started Now	/getStarted.php
6.	Online Offline & all points in between	/online_offline.php
7.	Logos	/logos.php
8.	Website Design	/website.php
9.	Brochures	/brochures.php
10.	Privacy Policy	/PrivacyPolicyStatement.php
11.	Our Core Process >>	/
12.	Quick Assessment >>	/quickassesment.php
13.	In the News	/news/
14.	Banner Ads	/bannerad.php
15.	Motion Graphics	/prnewswire.php
16.	Powerpoint Presentations	/powerpoint.php
17.	Search Engine Optimization	/seo_01.php
18.	Print Ads	/printad.php
19.	Sell Sheets	/sellsheet_countwise.php

Advice for your same domain link texts

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "professional"

Advice for your same domain link texts

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "professional" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "professional" but this is optional.	<

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 10%	4%	OK	OK

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 52	1	You could use the search term "design" more than once but this is optional.	<
Keyword density:	4% to 31%	4%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "studio" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "studio" but this is optional.	<

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 63	2	OK	OK
Keyword density:	2% to 8%	2%	OK	OK

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	[empty]	http://www.adobe.com/go/getflashplayer
2.	[empty]	http://www.adobe.com/go/getflashplayer
3.	[empty]	http://www.bbb.org/new-york-city/business-reviews/graphic-designers/no-pun-intended-in-west-islip-ny-110064/
4.	Then Click Here for a Demo.	https://connectnow.acrobat.com/nopun
5.	Share	http://www.addthis.com/bookmark.php?v=250
6.	Launch Presentation	http://www.slideshare.net/noel4nopun/top-10-reasons-to-hire-no-pun-intended
7.	YouTube Channel	http://www.youtube.com/noel4nopun
8.	No Pun Blog	http://noel4nopun.blogspot.com/
9.	Twitter	http://twitter.com/noel4nopun
10.	Linked In	http://www.linkedin.com/pub/noel-wiggins/6/716/942
11.	Facebook	http://www.facebook.com/pages/nopuncom-a-professional-graphic-design-studio/131583870529
12.	Newsletter >>	http://nopun.us1.list-manage.com/subscribe?u=2c984497496259f7619962057&id=f48866221a
13.	West Islip web design services	http://webdesignfinders.net/new-york/west-islip-web-designers.html
14.	New York web design services	http://webdesignfinders.net/new-york-web-designers.html
15.	web design directory	http://webdesignfinders.net/
16.	No Pun Intended Profile on DesignFirms	http://www.designfirms.org/company/14300/no-pun-intended/
17.	[empty]	http://www.goingup.com
18.	[empty]	http://www.web-stat.com

Advice for your outbound link texts

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice

Advice for your outbound link texts

Search term: "professional graphic design studio"

Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "professional" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "professional" but this is optional.	<

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "graphic" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "graphic" but this is optional.	<

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 26	4	OK	OK
Keyword density:	0% to 25%	15%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 29	4	OK	OK
Keyword density:	0% to 6%	4%	OK	OK

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	website countwise [/website-countwise.php]	Portfolio
2.	[empty] [/]	More >>
3.	website countwise [/website-countwise.php]	Portfolio
4.	home [/home.php]	[empty]
5.	getStarted [/getStarted.php]	Get Started Now
6.	online offline [/online_offline.php]	Online Offline & all points in between
7.	logos [/logos.php]	Logos
8.	website [/website.php]	Website Design
9.	brochures [/brochures.php]	Brochures
10.	PrivacyPolicyStatement [/PrivacyPolicyStatement.php]	Privacy Policy
11.	[empty] [/]	Our Core Process >>
12.	quickassesment [/quickassesment.php]	Quick Assessment >>
13.	news [/news/]	In the News
14.	bannerad [/bannerad.php]	Banner Ads
15.	prnewswire [/prnewswire.php]	Motion Graphics
16.	powerpoint [/powerpoint.php]	Powerpoint Presentations
17.	seo 01 [/seo_01.php]	Search Engine Optimization
18.	printad [/printad.php]	Print Ads
19.	sellsheet countwise [/sellsheet_countwise.php]	Sell Sheets

Advice for your same domain link URLs

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

Advice for your same domain link URLs

Search term: "professional graphic design studio"

Number of keywords:	0 to 1	0	You could use the search term "professional" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "professional" but this is optional.	<

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "graphic" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "graphic" but this is optional.	<

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 27	0	You could use the search term "design" at least once but this is optional.	<
Keyword density:	0% to 64%	0%	You could increase the keyword density for the search term "design" but this is optional.	<

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "studio" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "studio" but this is optional.	<

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 29	0	You could use one of the keywords "professional", "graphic", "design" or "studio" at least once but this is optional.	<
Keyword density:	0% to 16%	0%	You could increase the keyword density for the keywords "professional", "graphic", "design" or "studio" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www adobe go getflashplayer [http://www.adobe.com/go/getflashplayer]	[empty]
2.	www adobe go getflashplayer [http://www.adobe.com/go/getflashplayer]	[empty]
3.	www bbb new york city business reviews graphic designers no pun intended in west islip ny 110064 [http://www.bbb.org/new-york-city/business-reviews/graphic-designers/no-pun-intended-in-west-islip-ny-110064/]	[empty]
4.	connectnow acrobat nopun [https://connectnow.acrobat.com/nopun]	Then Click Here for a Demo.
5.	www addthis bookmark v 250 [http://www.addthis.com/bookmark.php?v=250]	Share
6.	www slideshare noel4nopun top 10 reasons to hire no pun intended [http://www.slideshare.net/noel4nopun/top-10-reasons-to-hire-no-pun-intended]	Launch Presentation
7.	www youtube noel4nopun [http://www.youtube.com/noel4nopun]	YouTube Channel
8.	noel4nopun blogspot [http://noel4nopun.blogspot.com/]	No Pun Blog
9.	twitter noel4nopun [http://twitter.com/noel4nopun]	Twitter
10.	www linkedin pub noel wiggins 6 716 942 [http://www.linkedin.com/pub/noel-wiggins/6/716/942]	Linked In
11.	www facebook pages nopuncom a professional graphic design studio 131583870529 [http://www.facebook.com/pages/nopuncom-a-professional-graphic-design-studio/131583870529]	Facebook
12.	nopun us1 list manage subscribe u 2c984497496259f7619962057 amp id f48866221a [http://nopun.us1.list-manage.com/subscribe?u=2c984497496259f7619962057&id=f48866221a]	Newsletter >>
13.	web design finders new york west islip web designers	West Islip web design services

Your contents

No.	Outbound Link URL	Link Text
	[http://web design finders.net/new-york/west-islip-web- design ers.html]	
14.	web design finders new york web design ers [http://web design finders.net/new-york-web design ers.html]	New York web design services
15.	web design finders [http://web design finders.net/]	web design directory
16.	www design firms company 14300 no pun intended [http://www. design firms.org/company/14300/no-pun-intended/]	No Pun Intended Profile on DesignFirms
17.	www goingup [http://www.goingup.com]	[empty]
18.	www web stat [http://www.web-stat.com]	[empty]

Advice for your outbound link URLs**Search term: "professional graphic design studio"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 5%	5%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 1%	1%	OK	OK

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 17%	2%	OK	OK

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 51	8	OK	OK
Keyword density:	0% to 17%	9%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 17%	1%	OK	OK

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 52	12	OK	OK
Keyword density:	0% to 13%	3%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	We are a full service Design Studio offering creative, professional Print and Web Site Design/Development to small and large businesses.
2	We are a full service Design Studio on Maui offering creative, professional graphic design and web site design services. The Studio team is a group of accomplished, experienced designers and creative talent. We provide a spectrum of services and do so with professionalism , enthusiasm and dedication.
3	DesignFirms helps you find and hire a professional design company. From web designers , web developers, logo designers , flash designers , to search engine optimization services for successful internet marketing. Get a free quote from multiple companies.
4	Professional website and Graphic design firm offering custom web site design and graphic design services.
5	Studio 2108 LLC a professional graphic and web design company firm studio , creative professional web site design , hosting, SEO company located in St Louis MO. Web site designer , web developer search engine optimization (SEO) and Graphic designer .
6	At Presley Design Studio , we develop creative advertising and graphic design solutions by combining industry experience with business, marketing, journalism, and fine art degrees. We approach each project with fresh perspective, delivering unique industry positioning through innovative design and custom art. Presley Design Studio is located in Temple, Texas.
7	Web Design New York is Award Winning Design Studio - see our portfolio and judge for yourself. Web Design New York specializes in Custom Design , Programming, Graphics and Search Engine Optimization.
8	Specializing Creatives, Content, Designs , Marketing from online offline and all points in between
9	Logo design . Design agency devoted to providing business logo design and web design . Toll-Free: 1-888-289-3861
10	Atlanta graphic design company Liquid Squid Studios , offering professional graphic design , website design and ecommerce solutions to Atlanta and Metro Atlanta based companies

Your contents

Specializing Creatives, Content, **Designs**, Marketing from online offline and all points in between

Advice for your meta description

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "professional" at least once.	<<
Keyword density:	0% to 7%	0%	You should increase the keyword density for the search term "professional".	<<

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "graphic" at least once.	<<
Keyword density:	0% to 13%	0%	You should increase the keyword density for the search term "graphic".	<<

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 5	1	You could use the search term "design" more than once but this is optional.	<
Keyword density:	8% to 21%	8%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "studio" at least once.	<<
Keyword density:	0% to 5%	0%	You should increase the keyword density for the search term "studio".	<<

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 10	1	You could use the keywords "professional", "graphic", "design" or "studio" more than once but this is optional.	<
Keyword density:	2% to 10%	2%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	0	0	0	0	0	0	0	0	0	all 0

Advice for the number of trailing slashes in your web site URL

The URL www.nopun.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	no errors, valid http://validator.w3.org/check?uri=http://www.nopun.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.nopun.com/

Advice regarding the validity of your web site

Both the CSS code and the HTML code of your web page www.nopun.com is valid according to the W3C specifications. This means that Google.com does not have problems reading your web page.

OK

Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
52	55	49	31	43	61	55	60	52	40	54	31 to 61

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
11	10	11	17	11	10	11	9	11	13	10	9 to 17

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.nopun.com is 52. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

<<

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	graphic design , web site design , logos, creative services, designer , web designer , artist, commercial design studio , illustrator, custom graphics
2	Maui graphic design , Maui web design , Graphic Designer in Hawaii, Web site Design Maui, Maui Graphic Artist , Print Advertising, Logo Design , Identity Development, Branding, Petra Weggel, Publication Design , Brochure Design , Maui, Hawaii, Direct Mail, Annual Reports, Package Design .
3	design , company, services, logo, web, articles, awards, developer, development, graphic , flash, competition, quote, rfq, rfp, developers, estimate, marketing, seo, animation, need, get, studio , agency, graphics , designs , service, make, build, tool, business, promotion, ppc, advertising
4	Web design , Website Design , Professional Website, Graphic Design , Graphic , Website Design in DC, Website Design in Maryland, Website Design in Virginia, Graphic Design in Maryland, Graphic Design in DC, Graphic Design in Virginia, web Development, Web site Maintenance, Poster Design , Postcard Design , Flash Website, Color Copy, Business Cards, Cheap Business Cards, Ad Design , Scanning, Large format scanning, Poster Printing, Business Cards Printing,
5	professional graphic design , web site design , design studio , web site hosting, flash project, graphic web designer , professional designs , designer studio , designer web , web design company, web developer, web hosting, SEO, st louis mo, studio 2108 , search engine optimization (SEO), wayne m white
6	design , art, graphic , computers, web design , website, html, css, php, asp, javascript, programmer, brochure, create, stationery, business cards, advertising, marketing, texas, design , website, graphics , logo, brochure, portfolio
7	Web design New York, Manhattan, Brooklyn, NY, NYC, New York Web Design , new york web site design , firm, ny web design , web site design ny , quality web site design , quality web design , ecommerce web site design , ecommerce web design
8	website design , web design , website development
9	graphic design studio , graphic design , corporate identity package, logo development, business cards, brochure design , letterheads, envelopes, labels & packaging, web designs , books, banners, institutional website, ecommerce website, portal, flash development, html email, illustrations, animations, 3D modelling & rendering, posters, ads, postcards, photography, presentations
10	Atlanta Graphic Design , Atlanta Website Design , Atlanta Logo Design , Atlanta Graphic Services , Georgia Web Design , Best Web Designer Atlanta.

Your contents

website **design**, web **design**, website development

Advice for your meta keywords

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "professional" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "professional" but this is optional.	<

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "graphic" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "graphic" but this is optional.	<

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 12	2	OK	OK
Keyword density:	6% to 33%	33%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "studio" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "studio" but this is optional.	<

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 18	2	OK	OK
Keyword density:	4% to 11%	8%	OK	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Recent Work: Smart Partner - Direct Mail & Web Design Gulbrandsen - Product Branding & Brochure Studio Concrete - Sell Sheets & Web Site Ted Thorsen, LLC - User Interface Design Gulbrandsen - Trade Show Displays Welcome to Art Street Design Studio . We are a full service Design Studio offering creative, professional Graphic Design and Web Site Design & Development
2	We are a full-service design studio offering creative, professional graphic design and Web site design & amp development services on Maui.
3	Directory Popular Services Marketplace Reviews Jobs Portfolios Awards Blogs Articles Exchange Home Login Get Listed Be a Fan Advertise About Contact Link to Us Top Web Designers Lexcio Media Creative Tomorrow Dallas Web Site Design ACES 4 Hire Web Design & More Website design Los Angeles House of Tears Design Pilot Fish Lounge Lizard Top Design Firm Intellix Media Luna Professional Web Design Venveo Design Solutions web design chicago 7strategy [and 581 additional characters]
4	Welcome to D Graphic Studio , Inc.
5	Home About Services Web site Portfolio Print Portfolio SEO Web Hosting News Contact Info
6	Jump to Content PRESLEY DESIGN STUDIO LC - GRAPHIC DESIGN COMPANY AND WEB DESIGN COMPANY - BELTON, TEXAS Graphic design company, creative, logos, brochures, branding, web design , studio art, advertising, ad agency, marketing and more Proudly serving Central Texas, Austin, Waco, Temple, Belton, Killeen, Dallas, Fort Worth, San Antonio, Washington D.C.
7	Subsidiary of iGenii Inc.
8	Website Design Pro's Your Business at No Pun?
9	Home
10	Atlanta Graphic w Designers Liquid Squid Studios Design Company :: Home :: Services :: Portfolio :: Case Studies :: Tutorials :: About Us :: News :: FAQ :: Get a Quote :: What's New @ Liquid Squid Liquid Squid Studio s is expanding and upgrading its services.

Your contents

Website **Design** Pro's Your Business at No Pun?

Advice for your first sentence of the body text

Search term: "professional graphic design studio"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK

Advice for your first sentence of the body text

Search term: "professional graphic design studio"

Keyword density:	all 0%	0%	OK	OK
------------------	--------	----	----	----

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "professional" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "professional" but this is optional.	<

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "graphic" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "graphic" but this is optional.	<

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	1	OK	OK
Keyword density:	0% to 14%	13%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "studio" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "studio" but this is optional.	<

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 23	1	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	[if IE]> < style type="text/css" media="all">.borderitem {border-style:solid;}< /style> < ![endif
2.	[if lt IE 7.]> < script defer type="text/javascript" src="javascripts/pngfix.js">< /script> < ![endif
3.	Overlay scripts Begin
4.	googleapis provide it fast and gzipped
5.	include overlay script
6.	make all links with rel attribute to open overlays
7.	Overlay scripts End
8.	< strong>Who we are< /strong>< br /
9.	This param tag prompts users with Flash Player 6.0 r65 and higher to download the latest version of Flash Player. Delete it if you don't want users to see the prompt.
10.	Next object tag is for non-IE browsers. So hide it from IE using IECC.
11.	[if !IE]
12.	< ![endif
13.	The browser displays the following alternative content for users with Flash Player 6.0 and older.
14.	[if !IE]
15.	< ![endif
16.	overlay Description Begi
17.	here is the content for overlay, can be anything
18.	< p style="float: left; margin:0px 20px 0 0;"> < img src=" http://www.nopun.com/images/website-portfolioThumbnails.jpg alt=" design studio nopun" width="237" height="219"/> < /p
19.	This param tag prompts users with Flash Player 6.0 r65 and higher to download the latest version of Flash Player. Delete it if you don't want users to see the prompt.
20.	Next object tag is for non-IE browsers. So hide it from IE using IECC.
21.	[if !IE]
22.	< ![endif
23.	The browser displays the following alternative content for users with Flash Player 6.0 and older.
24.	[if !IE]
25.	< ![endif
26.	Overlay Description En

Your contents

No.	HTML Comment Text
27.	AddThis Button BEGIN
28.	You get this code from addthis.co
29.	AddThis Button END
30.	Begin Web-Stat code 2.0 http
31.	End Web-Stat code v 2.0

Advice for your HTML comments**Search term: "professional graphic design studio"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "professional"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "professional" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "professional" but this is optional.	<

Search term: "graphic"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You could use the search term "graphic" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "graphic" but this is optional.	<

Search term: "design"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	1	OK	OK
Keyword density:	0% to 7%	1%	OK	OK

Search term: "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 2%	1%	OK	OK

Keywords "professional", "graphic", "design" or "studio"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 34	2	OK	OK
Keyword density:	0% to 3%	0%	OK	OK

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.nopun.com" contains 762 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "website development" of your Meta Keywords tag does not seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Robots tag to allow search engines to index your web page.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.nopun.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.nopun.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.nopun.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "professional graphic design studio"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "professional graphic design studio"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example [Amazon](http://Amazon.com) or [Wikipedia](http://Wikipedia.com)?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "professional graphic design studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	0	0	0	0	0	0	all 0
Body Text:	1	0	0	0	0	0	0	0	1	0	0	0 to 1
H1 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	1	0	0	0	0	0	0	0	1	0	0	0 to 1
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LU:	1	0	0	0	0	0	0	0	1	0	0	0 to 1
Meta Descr.:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Keyw.:	0	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	0	0	0	0	0	0	0	0	0	0	0	all 0
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "professional"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	1	1	0	0	0	0	1	0 to 1
Body Text:	8	1	1	4	3	10	2	1	8	6	2	1 to 10
H1 Texts:	1	0	0	0	0	0	0	0	1	0	0	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	1	0	0	0	0	16	0	0	1	0	0	0 to 16
Bold Text:	0	0	0	0	0	6	0	0	0	0	0	0 to 6
SD LT:	0	0	0	0	0	0	0	0	0	3	0	0 to 3
Outbound LT:	0	0	0	1	0	0	0	0	0	0	0	0 to 1
SD LU:	0	0	0	0	0	0	0	0	0	1	0	0 to 1
Outbound LU:	1	0	0	0	0	0	0	0	1	0	0	0 to 1

Search term: "professional"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	0	1	2	1	1	2	0	0	0	0	1	0 to 2
Meta Keyw.:	0	0	0	0	1	2	0	0	0	0	0	0 to 2
First Sentence:	0	1	1	1	0	0	0	0	0	0	0	0 to 1
HTML Comm.:	0	0	2	0	0	0	0	0	0	0	0	0 to 2

Search term: "graphic"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	2	0	2	1	1	0	1	0	2	0 to 2
Body Text:	9	1	2	4	7	13	3	0	9	12	18	0 to 18
H1 Texts:	1	0	0	0	0	0	1	0	1	1	1	0 to 1
Domain:	0	0	1	0	1	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	1	0	0	0	1	0 to 1
IMG ALT:	1	0	0	0	0	15	2	0	1	0	2	0 to 15
Bold Text:	1	0	0	0	1	7	0	0	1	0	3	0 to 7
SD LT:	1	1	1	0	0	4	0	0	1	7	2	0 to 7
Outbound LT:	0	0	0	2	0	0	0	0	0	0	0	0 to 2
SD LU:	0	0	0	0	0	0	0	0	0	1	1	0 to 1
Outbound LU:	2	0	1	1	0	0	0	0	2	0	1	0 to 2
Meta Descr.:	0	0	1	0	2	2	1	1	0	0	2	0 to 2
Meta Keyw.:	0	2	3	2	5	2	2	0	0	2	2	0 to 5
First Sentence:	0	1	1	1	1	0	2	0	0	0	1	0 to 2
HTML Comm.:	0	0	10	0	0	0	0	0	0	0	5	0 to 10

Search term: "design"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	3	3	2	2	2	3	5	1	3	3	1 to 5
Body Text:	22	6	7	56	15	55	12	26	22	66	34	6 to 66
H1 Texts:	1	0	1	0	0	0	3	1	1	1	1	0 to 3
Domain:	0	1	1	1	0	0	1	1	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	2	0	0	2	2	0	0	2	0 to 2
IMG ALT:	1	1	0	25	0	36	5	6	1	0	3	0 to 36
Bold Text:	2	1	0	3	1	16	0	9	2	0	5	0 to 16

Search term: "design"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	1	4	3	11	7	14	1	9	1	52	2	1 to 52
Outbound LT:	4	0	0	26	0	3	1	0	4	0	1	0 to 26
SD LU:	0	6	0	25	16	9	3	3	0	27	7	0 to 27
Outbound LU:	8	0	1	51	0	0	1	0	8	0	0	0 to 51
Meta Descr.:	1	2	4	5	3	4	4	4	1	4	3	1 to 5
Meta Keyw.:	2	5	8	2	12	8	3	9	2	4	5	2 to 12
First Sentence:	1	6	3	21	0	0	5	0	1	0	2	0 to 21
HTML Comm.:	1	0	13	0	0	0	2	0	1	0	6	0 to 13

Search term: "studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	0	1	1	1	0	1	0	2	0 to 2
Body Text:	3	3	1	1	5	35	7	4	3	1	9	1 to 35
H1 Texts:	0	0	0	0	0	0	1	1	0	0	0	0 to 1
Domain:	0	0	1	0	1	1	1	0	0	0	1	0 to 1
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
IMG ALT:	1	0	0	1	0	9	2	0	1	0	0	0 to 9
Bold Text:	0	1	0	0	1	8	0	1	0	0	0	0 to 8
SD LT:	0	1	0	0	0	1	2	0	0	1	1	0 to 2
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	1	0	1	1	0	0	0	0	0 to 1
Outbound LU:	1	0	1	0	0	0	0	0	1	0	0	0 to 1
Meta Descr.:	0	1	2	0	0	2	2	1	0	0	1	0 to 2
Meta Keyw.:	0	1	0	1	0	3	0	0	0	1	0	0 to 3
First Sentence:	0	3	1	0	1	0	2	0	0	0	2	0 to 3
HTML Comm.:	1	0	9	0	0	0	1	0	1	0	0	0 to 9

Keywords "professional", "graphic", "design" or "studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	5	6	2	6	5	5	5	3	3	8	2 to 8
Body Text:	42	11	11	65	30	113	24	31	42	85	63	11 to 113
H1 Texts:	3	0	1	0	0	0	5	2	3	2	2	0 to 5
Domain:	0	1	3	1	2	1	2	1	0	0	1	0 to 3

Keywords "professional", "graphic", "design" or "studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	2	0	0	4	2	0	0	3	0 to 4
IMG ALT:	4	1	0	26	0	76	9	6	4	0	5	0 to 76
Bold Text:	3	2	0	3	3	37	0	10	3	0	8	0 to 37
SD LT:	2	6	4	11	7	19	3	9	2	63	5	2 to 63
Outbound LT:	4	0	0	29	0	3	1	0	4	0	1	0 to 29
SD LU:	0	6	0	26	16	10	4	3	0	29	8	0 to 29
Outbound LU:	12	0	3	52	0	0	1	0	12	0	1	0 to 52
Meta Descr.:	1	4	9	6	6	10	7	6	1	4	7	1 to 10
Meta Keyw.:	2	8	11	5	18	15	5	9	2	7	7	2 to 18
First Sentence:	1	11	6	23	2	0	9	0	1	0	5	0 to 23
HTML Comm.:	2	0	34	0	0	0	3	0	2	0	11	0 to 34

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "professional graphic design studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Body Text:	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0% to 1%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	22%	0%	0%	0%	0%	0%	0%	0%	22%	0%	0%	0% to 22%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LU:	5%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0% to 5%
Meta Descr.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Keyw.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "professional"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	13%	3%	0%	0%	0%	0%	5%	0% to 13%
Body Text:	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	0% to 1%
H1 Texts:	25%	0%	0%	0%	0%	0%	0%	0%	25%	0%	0%	0% to 25%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	6%	0%	0%	0%	0%	7%	0%	0%	6%	0%	0%	0% to 7%
Bold Text:	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0% to 2%
SD LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0% to 1%
Outbound LT:	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0% to 1%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0% to 1%
Outbound LU:	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0% to 1%

Search term: "professional"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	0%	5%	4%	3%	7%	5%	0%	0%	0%	0%	4%	0% to 7%
Meta Keyw.:	0%	0%	0%	0%	2%	5%	0%	0%	0%	0%	0%	0% to 5%
First Sentence:	0%	2%	5%	1%	0%	0%	0%	0%	0%	0%	0%	0% to 5%
HTML Comm.:	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 1%

Search term: "graphic"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13%	9%	18%	0%	25%	3%	6%	0%	13%	0%	10%	0% to 25%
Body Text:	1%	1%	1%	1%	3%	1%	1%	0%	1%	1%	3%	0% to 3%
H1 Texts:	25%	0%	0%	0%	0%	0%	8%	0%	25%	7%	33%	0% to 33%
Domain:	0%	0%	100%	0%	100%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	11%	0% to 11%
IMG ALT:	6%	0%	0%	0%	0%	7%	8%	0%	6%	0%	20%	0% to 20%
Bold Text:	4%	0%	0%	0%	10%	2%	0%	0%	4%	0%	9%	0% to 10%
SD LT:	4%	3%	8%	0%	0%	3%	0%	0%	4%	2%	10%	0% to 10%
Outbound LT:	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0% to 2%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	7%	0% to 7%
Outbound LU:	2%	0%	17%	0%	0%	0%	0%	0%	2%	0%	5%	0% to 17%
Meta Descr.:	0%	0%	2%	0%	13%	5%	2%	3%	0%	0%	9%	0% to 13%
Meta Keyw.:	0%	11%	8%	6%	8%	5%	7%	0%	0%	5%	11%	0% to 11%
First Sentence:	0%	2%	5%	1%	17%	0%	4%	0%	0%	0%	2%	0% to 17%
HTML Comm.:	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	6%	0% to 6%

Search term: "design"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13%	27%	27%	25%	25%	7%	19%	26%	13%	43%	15%	7% to 43%
Body Text:	3%	6%	4%	9%	7%	2%	3%	3%	3%	7%	6%	2% to 9%
H1 Texts:	25%	0%	5%	0%	0%	0%	23%	17%	25%	7%	33%	0% to 33%
Domain:	0%	100%	100%	100%	0%	0%	100%	100%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	9%	0%	0%	6%	25%	0%	0%	22%	0% to 25%
IMG ALT:	6%	20%	0%	18%	0%	17%	19%	19%	6%	0%	30%	0% to 30%
Bold Text:	9%	25%	0%	7%	10%	4%	0%	13%	9%	0%	16%	0% to 25%

Search term: "design"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	4%	12%	25%	16%	26%	11%	6%	31%	4%	11%	10%	4% to 31%
Outbound LT:	15%	0%	0%	22%	0%	5%	25%	0%	15%	0%	8%	0% to 25%
SD LU:	0%	60%	0%	7%	64%	6%	21%	10%	0%	37%	47%	0% to 64%
Outbound LU:	9%	0%	17%	14%	0%	0%	9%	0%	9%	0%	0%	0% to 17%
Meta Descr.:	8%	10%	9%	14%	20%	11%	8%	13%	8%	21%	13%	8% to 21%
Meta Keyw.:	33%	28%	21%	6%	19%	19%	11%	23%	33%	9%	26%	6% to 33%
First Sentence:	13%	11%	14%	14%	0%	0%	10%	0%	13%	0%	4%	0% to 14%
HTML Comm.:	1%	0%	4%	0%	0%	0%	2%	0%	1%	0%	7%	0% to 7%

Search term: "studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13%	9%	9%	0%	13%	3%	6%	0%	13%	0%	10%	0% to 13%
Body Text:	0%	3%	1%	0%	2%	1%	2%	1%	0%	0%	2%	0% to 3%
H1 Texts:	0%	0%	0%	0%	0%	0%	8%	17%	0%	0%	0%	0% to 17%
Domain:	0%	0%	100%	0%	100%	100%	100%	0%	0%	0%	100%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0% to 3%
IMG ALT:	6%	0%	0%	1%	0%	4%	8%	0%	6%	0%	0%	0% to 8%
Bold Text:	0%	25%	0%	0%	10%	2%	0%	2%	0%	0%	0%	0% to 25%
SD LT:	0%	3%	0%	0%	0%	1%	13%	0%	0%	0%	5%	0% to 13%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	1%	7%	0%	0%	0%	0%	0% to 7%
Outbound LU:	1%	0%	17%	0%	0%	0%	0%	0%	1%	0%	0%	0% to 17%
Meta Descr.:	0%	5%	4%	0%	0%	5%	4%	3%	0%	0%	4%	0% to 5%
Meta Keyw.:	0%	6%	0%	3%	0%	7%	0%	0%	0%	2%	0%	0% to 7%
First Sentence:	0%	5%	5%	0%	17%	0%	4%	0%	0%	0%	4%	0% to 17%
HTML Comm.:	1%	0%	2%	0%	0%	0%	1%	0%	1%	0%	0%	0% to 2%

Keywords "professional", "graphic", "design" or "studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9%	11%	14%	6%	19%	4%	8%	7%	9%	11%	10%	4% to 19%
Body Text:	1%	3%	1%	3%	3%	1%	1%	1%	1%	2%	3%	1% to 3%
H1 Texts:	19%	0%	1%	0%	0%	0%	10%	8%	19%	3%	17%	0% to 19%
Domain:	0%	25%	75%	25%	50%	25%	50%	25%	0%	0%	25%	0% to 75%

Keywords "professional", "graphic", "design" or "studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	2%	0%	0%	3%	6%	0%	0%	8%	0% to 8%
IMG ALT:	6%	5%	0%	5%	0%	9%	9%	5%	6%	0%	13%	0% to 13%
Bold Text:	3%	13%	0%	2%	8%	2%	0%	4%	3%	0%	6%	0% to 13%
SD LT:	2%	5%	8%	4%	7%	4%	5%	8%	2%	3%	6%	2% to 8%
Outbound LT:	4%	0%	0%	6%	0%	1%	6%	0%	4%	0%	2%	0% to 6%
SD LU:	0%	15%	0%	2%	16%	2%	7%	2%	0%	10%	13%	0% to 16%
Outbound LU:	3%	0%	13%	4%	0%	0%	2%	0%	3%	0%	1%	0% to 13%
Meta Descr.:	2%	5%	5%	4%	10%	7%	4%	5%	2%	5%	8%	2% to 10%
Meta Keyw.:	8%	11%	7%	4%	7%	9%	5%	6%	8%	4%	9%	4% to 11%
First Sentence:	3%	5%	7%	4%	8%	0%	5%	0%	3%	0%	3%	0% to 8%
HTML Comm.:	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	3%	0% to 3%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "professional graphic design studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Body Text:	3,381	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3,381	n/a	n/a	n/a to 3,381
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	87	n/a	n/a	n/a	n/a	n/a	n/a	n/a	87	n/a	n/a	n/a to 87
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	403	n/a	n/a	n/a	n/a	n/a	n/a	n/a	403	n/a	n/a	n/a to 403
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Keyw.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "professional"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	19	1	n/a	n/a	n/a	n/a	70	n/a to 70
Body Text:	98	311	56	403	79	146	1,100	3,738	98	1,087	1,956	56 to 3,738
H1 Texts:	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a to 1
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	87	n/a	n/a	n/a	n/a	14	n/a	n/a	87	n/a	n/a	n/a to 87
Bold Text:	n/a	n/a	n/a	n/a	n/a	17	n/a	n/a	n/a	n/a	n/a	n/a to 17
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,002	n/a	n/a to 1,002
Outbound LT:	n/a	n/a	n/a	206	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 206
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	991	n/a	n/a to 991
Outbound LU:	403	n/a	n/a	n/a	n/a	n/a	n/a	n/a	403	n/a	n/a	n/a to 403

Search term: "professional"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	n/a	56	64	39	1	19	n/a	n/a	n/a	n/a	63	n/a to 64
Meta Keyw.:	n/a	n/a	n/a	n/a	29	1	n/a	n/a	n/a	n/a	n/a	n/a to 29
First Sentence:	n/a	306	56	374	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 374
HTML Comm.:	n/a	n/a	1,500	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1,500

Search term: "graphic"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	21	28	1	n/a	3	14	44	n/a	21	n/a	9	n/a to 44
Body Text:	142	324	69	551	14	159	45	n/a	142	98	9	n/a to 551
H1 Texts:	14	n/a	n/a	n/a	n/a	n/a	28	n/a	14	1	9	n/a to 28
Domain:	n/a	n/a	1	n/a	2	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 2
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	10	n/a to 10
IMG ALT:	100	n/a	n/a	n/a	n/a	27	23	n/a	100	n/a	15	n/a to 100
Bold Text:	33	n/a	n/a	n/a	14	30	n/a	n/a	33	n/a	55	n/a to 55
SD LT:	202	202	2	n/a	n/a	130	n/a	n/a	202	503	118	n/a to 503
Outbound LT:	n/a	n/a	n/a	895	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 895
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	452	220	n/a to 452
Outbound LU:	96	n/a	56	2,941	n/a	n/a	n/a	n/a	96	n/a	19	n/a to 2,941
Meta Descr.:	n/a	n/a	77	n/a	26	32	63	159	n/a	n/a	9	n/a to 159
Meta Keyw.:	n/a	1	6	81	51	14	14	n/a	n/a	1	9	n/a to 81
First Sentence:	n/a	319	69	516	14	n/a	44	n/a	n/a	n/a	9	n/a to 516
HTML Comm.:	n/a	n/a	15	n/a	n/a	n/a	n/a	n/a	n/a	n/a	9	n/a to 15

Search term: "design"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	29	12	9	1	40	22	9	5	29	6	17	1 to 40
Body Text:	9	49	23	188	100	167	26	172	9	19	21	9 to 188
H1 Texts:	22	n/a	30	n/a	n/a	n/a	9	9	22	9	17	n/a to 30
Domain:	n/a	10	8	1	n/a	n/a	8	4	n/a	n/a	n/a	n/a to 10
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	75	n/a	n/a	9	9	n/a	n/a	18	n/a to 75
IMG ALT:	108	20	n/a	5	n/a	5	9	5	108	n/a	23	n/a to 108
Bold Text:	41	12	n/a	109	53	38	n/a	49	41	n/a	63	n/a to 109

Search term: "design"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	100	36	10	268	6	91	98	116	100	19	126	6 to 268
Outbound LT:	140	n/a	n/a	52	n/a	271	31	n/a	140	n/a	58	n/a to 271
SD LU:	n/a	45	n/a	321	6	377	51	446	n/a	15	1	n/a to 446
Outbound LU:	104	n/a	63	52	n/a	n/a	85	n/a	104	n/a	n/a	n/a to 104
Meta Descr.:	34	23	23	1	34	48	12	5	34	6	17	1 to 48
Meta Keyw.:	9	9	14	1	5	22	1	5	9	9	17	1 to 22
First Sentence:	9	48	23	169	n/a	n/a	25	n/a	9	n/a	19	n/a to 169
HTML Comm.:	964	n/a	23	n/a	n/a	n/a	32	n/a	964	n/a	17	n/a to 964

Search term: "studio"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	36	19	16	n/a	11	121	16	n/a	36	n/a	24	n/a to 121
Body Text:	404	100	30	3,177	22	125	33	833	404	2,956	46	22 to 3,177
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	16	38	n/a	n/a	n/a	n/a to 38
Domain:	n/a	n/a	14	n/a	9	1	14	n/a	n/a	n/a	12	n/a to 14
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	75	n/a	n/a	n/a	n/a	n/a to 75
IMG ALT:	115	n/a	n/a	415	n/a	55	16	n/a	115	n/a	n/a	n/a to 415
Bold Text:	n/a	19	n/a	n/a	22	1	n/a	373	n/a	n/a	n/a	n/a to 373
SD LT:	n/a	85	n/a	n/a	n/a	98	26	n/a	n/a	2,835	146	n/a to 2,835
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	540	n/a	175	112	n/a	n/a	n/a	n/a	n/a to 540
Outbound LU:	431	n/a	69	n/a	n/a	n/a	n/a	n/a	431	n/a	n/a	n/a to 431
Meta Descr.:	n/a	30	30	n/a	n/a	1	19	45	n/a	n/a	45	n/a to 45
Meta Keyw.:	n/a	103	n/a	187	n/a	54	n/a	n/a	n/a	16	n/a	n/a to 187
First Sentence:	n/a	97	30	n/a	22	n/a	32	n/a	n/a	n/a	44	n/a to 97
HTML Comm.:	971	n/a	30	n/a	n/a	n/a	71	n/a	971	n/a	n/a	n/a to 971

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	8	11	11	8	8	29	16	19	8	7	20	7 to 29
Body Text:	754	96	200	659	231	2,527	424	857	754	904	557	96 to 2,527
H1 Texts:	4	0	20	3	0	0	13	6	4	15	3	0 to 20
Domain:	1	1	1	1	1	1	1	1	1	1	1	all 1
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	23	0	0	22	0	0	35	8	23	0	9	0 to 35
IMG ALT:	18	5	0	136	0	215	26	32	18	9	10	0 to 215
Bold Text:	23	4	0	44	10	395	2	67	23	5	32	0 to 395
SD LT:	28	33	12	68	27	125	16	29	28	468	21	12 to 468
Outbound LT:	27	0	6	117	0	65	4	1	27	1	12	0 to 117
SD LU:	6	10	13	337	25	160	14	31	6	74	15	6 to 337
Outbound LU:	87	0	6	368	0	64	11	15	87	30	20	0 to 368
Meta Descr.:	13	20	46	35	15	37	49	30	13	19	23	13 to 49
Meta Keyw.:	6	18	38	34	62	42	27	39	6	43	19	6 to 62
First Sentence:	8	56	21	150	6	22	49	4	8	1	47	1 to 150
HTML Comm.:	220	5	371	0	9	6	119	142	220	16	81	0 to 371

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	41	90	71	76	61	188	120	96	41	45	154	41 to 188
Body Text:	4,583	629	1,189	4,567	1,520	14,803	2,566	5,160	4,583	6,733	3,459	629 to 14,803
H1 Texts:	35	0	107	17	0	0	88	43	35	120	22	0 to 120
Domain:	5	15	19	11	14	10	19	16	5	13	18	5 to 19
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	137	0	0	157	0	0	273	76	137	0	69	0 to 273
IMG ALT:	173	43	0	1,393	0	1,549	193	345	173	67	90	0 to 1,549
Bold Text:	149	24	0	323	73	2,557	19	592	149	37	296	0 to 2,557
SD LT:	284	273	110	867	412	1,271	199	401	284	3,623	253	110 to 3,623
Outbound LT:	244	0	65	1,009	0	597	36	1	244	1	219	0 to 1,009
SD LU:	199	166	163	2,873	452	1,777	205	563	199	1,260	239	163 to 2,873
Outbound LU:	706	0	84	3,058	0	872	103	156	706	291	239	0 to 3,058
Meta Descr.:	97	136	300	251	105	246	360	198	97	110	174	97 to 360
Meta Keyw.:	47	136	281	286	452	295	228	231	47	376	141	47 to 452
First Sentence:	45	366	137	1,031	33	104	352	25	45	4	260	4 to 1,031
HTML Comm.:	1,539	62	2,457	0	666	74	844	1,243	1,539	209	504	0 to 2,457

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	5	17	7	2k	9	144	10	187	5	392	10	5 to 2k
Google.com:	3	4	5	815	23	72	43	129	3	41	23	3 to 815
Yahoo.com:	0	9	9	0	9	9	0	0	0	0	0	0 to 9
Links from social networks (the more the better)												
Del.icio.us:	1	3	2	364	1	1	1	4	1	31	0	0 to 364
Digg:	3	0	0	23	0	0	0	2	3	0	0	0 to 23
Other ranking factors results (the older or the lower the better)												
Web Site Age:	Oct 2005	Mar 1997	Oct 1999	May 2003	Mar 2003	Dec 1999	Dec 2005	Aug 2004	Oct 2005	Mar 2002	Dec 2007	Mar 1997 to Dec 2007
Server Speed:	n/a	n/a	n/a	2.50s	n/a	n/a	n/a	n/a	n/a	5.39s	n/a	2.50s to 5.39s
Alexa Traffic Rank:	1,367k	3,667k	2,846k	24k	3,877k	1,276k	4,337k	431k	1,367k	398k	2,069k	24k to 4,337k